



OFF TO THE RACES

Make your next corporate outing or client event a fun, unique, and memorable experience when you host your event at Prairie Meadows during live racing.



CORPORATE EVENTS AT PRAIRIE MEADOWS RACETRACK

WHO WE ARE

Prairie Meadows is the No. 1 entertainment destination in Iowa. We offer 24-hour casino action, live and simulcast horse racing, big-name entertainment, local and regional musical acts, full-service dining amenities, a luxurious hotel, and a spacious, versatile events center.

RACING SPONSORSHIP PACKAGES

There's nothing quite like the spectacle of majestic horses competing on Prairie Meadows one-mile racetrack. See the sparkle and grit of horses bolting out of the starting gate, the vibrant and colorful jockey's silks as the thunderous sound of Thoroughbred or Quarter Horse hooves rush by in their splendor. Treat your clients, business partners, and guests to an unforgettable experience with a day at the races at Prairie Meadows.

Our corporate packages will give you the opportunity to visit the winner's circle, where you and your guests can be a part of celebrating a race with owners, trainers, jockeys, and, of course, the horse. Let us create a package customized exclusively for your group.

Call 515.967.8550 to speak to a member of our team.

Whether you want to be outdoors and experience the races trackside or indoors with a full track view, our accommodations offer some of the best amenities that will give your guests an unforgettable experience.

CORPORATE EVENT VENUES

PAVILION - TRACKSIDE

- Capacity: 120 seated, 180 standing
- Air conditioning
- Restrooms
- Full banquet services available

GAZEBO - TRACKSIDE

- Capacity: 250 standing only
- Semi-private green space area surrounding gazebo

GRANDSTAND - TRACKSIDE

- Capacity: 200 seated or standing
- Limited number of tables with umbrellas

PRAIRIE ROSE ROOM - LEVEL 4

- Capacity: 64 seated, 80 standing
- Nearby restrooms
- Air conditioning
- View of entire track
- Full banquet services

TENT - TRACKSIDE

- Capacity: 50 seated, 150 standing

TRACK APRON, NORTH END

- Capacity: 160 seated, 250 standing



ENHANCED SEASON PARTNERSHIP - \$2,500

- 30-second video advertisement displayed on infield video screen each race day
- Company logo displayed on track level TVs each race day
- Company logo displayed on infield video screen each race day
- Full page ad in racing program each race day
- Message broadcast by track announcer each race day
- One race per month named in honor of your organization

PARTY AT THE RACES - \$1,000

- 30-second video advertisement displayed on infield video screen during your event
- Company logo displayed on infield video screen during your event
- Keepsake 8 x 10 group photo near the Winner's Circle
- One company message broadcast by track announcer during your event
- Name recognition of your sponsored race in racing program on your event date
- Six complimentary racing programs

INDIVIDUAL RACE SPONSORSHIP - \$250

- Keepsake 8 x 10 group photo near the Winner's Circle
- Name recognition of your sponsored race in racing program on sponsorship date
- Name displayed on infield video screen on sponsorship date
- One message broadcast by track announcer on sponsorship date
- Six complimentary racing programs

FULL PAGE BLACK & WHITE AD - \$1,000

- Full page ad in racing program each race day

Some races and race days are subject to blackout dates.

DINING PACKAGES

STARTING GATE \$18 PER PERSON

- Popcorn Bar with flavored salts and peanuts
- Chips with Salsa and Guacamole
- Pretzels
- BBQ cocktail smokies
- Lemon Bars & Key Lime Tarts

DOWN THE STRETCH \$24 PER PERSON

- Hamburger Sliders & Mini Hotdogs with toppings
- Coleslaw
- Baked Beans
- Fruit Salad Cups
- Cornbread Muffins
- Apple Blondies

WINNER'S CIRCLE \$34 PER PERSON

- Sliced Smoked Beef Brisket
- BBQ Pulled Pork
- Brioche Buns
- Coleslaw
- BBQ Bacon Green Beans
- Corn Bread Muffins
- Fruit Salad Cups
- Lemon Bars

CONTACT A MEMBER OF OUR TEAM

SALES & EVENTS • 515.967.8550
pmsales@prairiemeadows.com



Sales & Events • 515.967.8550
pmsales@prairiemeadows.com

prairiemeadows.com
1 Prairie Meadows Drive
Altoona, IA 50009
515.967.1000